Day One: Main Session
(0.4 CEUs/4 Hours Credit Available)

Thursday, March 3, 2016
8:00 – 8:15 am
Main Stage

Welcome, Opening Remarks, and Live Demonstration

Session Description:

During this session, attendees will be introduced to Georgia Partnership for TeleHealth, the non-for-profit organization who put on the conference. Attendees will also get to see a live telemedicine demonstration.

Learning Outcomes

At the end of this session, attendees should be able to:

• Describe Georgia Partnership for TeleHealth’s organization
• Describe the Telemedicine Model supported by GPT through a live telemedicine demonstration.

Speakers:

• Rena Brewer, CEO, Global Partnership for TeleHealth (GPT), SETRC Principal Investigator (PI)
• Sherrie Williams, Executive Director, Georgia Partnership for TeleHealth

Speakers’ Biographies:

Rena Brewer, RN, MA, CEO of Global Partnership for TeleHealth, Inc. has 10 years of experience in building telemedicine networks across the southeast. Georgia Partnership for TeleHealth is one of the most robust, comprehensive telehealth networks in the nation and currently operates nonprofit telehealth networks in Georgia, Alabama, and Florida. As GPT has expanded operations, international opportunities with mission organizations have developed and GPT Missions was formed in 2013. GPT Missions is collaborating with various mission organizations to implement telehealth services in orphanages, clinics, and hospitals in Guatemala, and Honduras.

Prior to her current position she has served as the Director of the Southeastern TeleHealth Resource Center (SETRC) www.setrc.us which is one of 14 federally funded (HRSA/OAT) regional & national resource centers with the mission of providing support/guidance to those wishing to implement telehealth services. SETRC’s region includes Alabama, Florida, Georgia, and South Carolina.

Sherrie Williams, LCSW, Executive Director of Georgia Partnership for TeleHealth, knows that telemedicine is the answer for Georgia’s healthcare shortage. After working in the private mental health field and public school system in rural South Georgia for nearly 12 years, she witnessed first-hand what happens to children and families when necessary medical and mental health care is out of reach. As part of a team, Mrs. Williams strategically developed and implemented Georgia’s first school based health center that utilized telemedicine as a way to close the resource gaps. Six years later, she has worked with more than 77 schools in Georgia and Tennessee.
to open SBHCs in both rural and urban areas. In addition to the school environment, Mrs. Williams works
across the board from hospitals to SNFs to CSBs and beyond.

**Plenary Session: How Telemedicine Makes the World a Better Place**

Thursday, March 3, 2016
8:15-9:00 am
Main Stage

**Session Description:**

In a world of dollars and cents, the intangible value of telemedicine can become clouded on a spreadsheet. Mr. Robbins looks at telemedicine from a perspective where community populations become healthier because of telemedicine and medical access. Patients become healthier and more responsible for their healthcare overtime, therefore decreasing the overwhelming number of patients who suffer from, sometimes, preventable chronic illness.

**Learning Outcomes**

*At the end of this session, attendees should be able to:*

- Describe the reason to develop a telemedicine program
- Identify key clinical, operational and technical factors important in the development and implementation of a telehealth program
- State the value of key community partnerships

**Host:**

- Sherrie Williams, Executive Director, Georgia Partnership for TeleHealth

**Speaker:**

- Jeff Robbins, Director of Telemedicine, Tift Regional Medical Center

**Speaker Biography:**

**Jeff Robbins** is a Neurodiagnostics/Sleep technologist from Niagara Falls, New York. He received his AS from Niagara County Community College and then a BS from the University of Buffalo. Looking for warmer weather, he took a job at Tift Regional Medical Center where he has been the Director of Neurodiagnostics/Sleep and Telehealth for the past 25 years. 18 years into his healthcare career, he discovered telemedicine and it changed the way he looked at healthcare and its delivery system forever. He lives in South Georgia with his beautiful wife Jill and their collection of rescue cats. He enjoys his grandchildren, riding motorcycles, skateboarding and chasing the next live show on his bucket list.

**Telemedicine Reimbursement: Then, Now, and Soon to Come**

Thursday, March 3, 2016
9:00-9:45 am
Main Stage

**Session Description:**
Georgia is a telemedicine friendly state. Reimbursement legislation is in place but how well do you know how to bill for your telemedicine services? Do you understand what is allowable? This panel of Care Management Organizations lead by Hometown Health CEO, Jimmy Lewis, will address how reimbursement occurs and where they believe the future of telemedicine is in Georgia.

Learning Outcomes
At the end of this session, attendees should be able to:
- Describe what a Care Management Organization is as it relates to Georgia
- State the process for billing for telemedicine in Georgia
- Summarize how telemedicine reimbursement may transform over the next few years

Moderator:
- Jimmy Lewis, CEO, Home Town Health

Panelists:
- William Alexander Jr., MD, Medical Director, Amerigroup
- John Johnson, MD, MBA, Medical Director, WellCare
- Steve Dziabis, MD, Vice President of Medical Affairs, Peach State Health Plan

Panelists’ Biographies:

Jimmy Lewis has roots in rural South Georgia, where he was born in Cordele, Georgia. Having graduated high school in Cordele, he attended Middle Georgia College and Auburn University. He received a Bachelor’s Degree in Industrial Engineering from Auburn. Jimmy has held senior management positions in six fortune five hundred companies. He has been instrumental in passing key rural legislation and regulation for hospital based nursing homes, state merit, PPS and critical access hospitals. All of these have been key to the survival of rural hospitals and rural health care in Georgia. Under his leadership, HomeTown Health has grown to a Georgia-based virtual company where 50 business partners and 56 hospital members cumulatively have over $800 million in sales. HomeTown Health’s activities range from the identification of best practice solutions, to education, collective purchasing, developing managed care strategies, reimbursement advocacy, as well as legislative representation. HomeTown Health’s efforts have been very instrumental in saving many of Georgia’s rural hospitals. Jimmy is married with two grown sons. He and his wife, June, live in Cumming, Georgia.

William Alexander, Jr., MD, is senior medical director for Amerigroup Georgia, a wholly owned subsidiary of Anthem, Inc. In this role, he oversees the health care needs of the membership and serves as the principal medical manager and policy advisor to the health plan. Dr. Alexander is a member of the Infant Mortality Task Force of the Georgia Department of Public Health, the Georgia Maternal Mortality Review Committee and the Advisory Board of the Institute of Health Administration, Robinson College of Business, and Georgia State University. He also serves on the board of directors for Families First, the leading nonprofit family service agency in Georgia, and ZAP Asthma, a partnership created to reduce preventable morbidity and mortality from asthma for children living in Atlanta’s Empowerment Zone. Dr. Alexander is a member of the American College of Physician Executives.
Prior to joining the company in 2010, Dr. Alexander served as Vice President of Administration and Strategic Management and Senior Advisor to the president and assistant dean for Health Care Quality at Morehouse School of Medicine in Atlanta. Previously, Dr. Alexander served as national quality Medical Director for Cigna HealthCare, where he developed the company’s clinical quality strategy.

Board certified in internal medicine and infectious disease, Dr. Alexander received his undergraduate degree from Harvard University and his medical degree from the University of Pennsylvania School of Medicine in Philadelphia. He completed his residency in internal medicine at Baylor College of Medicine Affiliated Hospitals and his Fellowship in infectious diseases at Emory University School of Medicine.

John Johnson, MD, MBA is currently serving as Senior Medical Director at WellCare Health Plans, Inc., one of the Georgia Medicaid CMOs, where he oversees market operations of Utilization Review, Care Management, Quality Improvement and Clinical Outcomes. He graduated from the University of Medicine and Dentistry of New Jersey (Rutgers) in 1997, and then completed his Internal Medicine Residency training at Emory University Hospital in Atlanta, Georgia in 2000. For over 13 years, he owned and operated an Internal Medicine practice in Douglasville, Georgia caring for adult patients with acute and chronic medical conditions. He has a Master of Business Administration with a concentration in Healthcare Management obtained from Emory University Goizueta School of Business in May 2014. Prior to joining WellCare of Georgia in September 2014, Dr. Johnson worked at Blue Cross Blue Shield of Georgia serving as Medical Director overseeing Utilization Review and Case Management for more than 600,000 members under the State Health Benefit Plan (SHBP). He is Board Certified in Internal Medicine and holds active unrestricted medical licenses in Georgia, South Carolina, Florida and Alabama. Dr. Johnson is an active member of the Medical Association of Georgia, American College of Physicians and American Medical Association. In addition, he has served in the United States Army Reserves Medical Corps for the past 18 years and holds the rank of Colonel. In his military role, he serves as Command Surgeon and oversees population health and medical readiness for over 35,000 military Soldiers. Dr. Johnson and his lovely wife, Donna, reside in East Cobb and they both enjoy traveling.

Steve Dziabis, MD, is currently serving as Vice President of Medical Affairs at Peach State Health Plan, one of the Georgia Medicaid CMO’s, where he oversees daily operations of Utilization Review, Medical Affairs, and Clinical Outcomes. He attended Indiana University Medical School from 1983-1987, then completed Family Practice Residency training at St Vincent’s Hospital in Jacksonville, Florida in 1990. He practiced family medicine in Orlando, Florida until 1998 when he began work for Humana Military HealthCare Services, eventually serving as Medical Director overseeing Utilization Management for over 1.3 Million retired military and their dependents. Steve has been with Peach State Health Plan since February 2006. He is Board Certified in Family Practice and holds an active Georgia medical license.

Break with Exhibitors
9:45-10:05 am
Building Pediatric Specialty Care Capacity in Underserved Areas through Project ECHO

Thursday, March 3, 2016
10:05-10:35 am

Session Description:

The Project ECHO model develops knowledge and capacity among community providers by using technology to leverage scarce resources, creating knowledge networks, reducing variations in processes of care, sharing best practices and case-based learning. Children’s Healthcare of Atlanta (CHOA) joined Project ECHO in 2015, launching an ECHO clinic for pediatric neurology. CHOA is planning one for child protection Fellow education. During this presentation, participants will learn about the history and use of Project ECHO and share CHOA’s experience with Project ECHO.

Learning Outcomes
At the end of this session, attendees should be able to:

- Define Project ECHO
- Describe the history of Project ECHO
- List at least two types of ECHO clinics

Host:
- Les Evans, Lead Liaison, Georgia Partnership for TeleHealth

Speaker:
- Jill Davis, MPH, Telemedicine Program Manager, Children’s Healthcare of Atlanta

Speaker Biography:

Jill Davis received her Master of Public Health from Emory University in 2000. She worked in the Rollins School of Public Health at Emory until she joined Children’s Healthcare of Atlanta in 2009. Jill started as a Program Analyst in the wellness department and then became a Program Coordinator in the telemedicine department in 2011. Since 2013, Jill has been the Telemedicine Program Manager, managing and developing the system-wide telemedicine program at Children’s Healthcare of Atlanta.

Rural Hospital Stabilization Using Telemedicine

Thursday, March 3, 2016
10:35-11:05 am

Session Description:

In Georgia alone, we have seen the closure of several small rural hospitals. It is becoming more and more costly for small hospitals to stay open. Appling County Hospital is a small hospital that found creative ways to increase revenue and capture patients who were leaving to seek care in larger regional facilities. The lessons taught in this session apply to all hospitals, not just small facilities.
Learning Outcomes
At the end of this session, attendees should be able to:
- Describe how telemedicine can be used to capture and increase revenue
- Describe a marketing strategy that brings attention to a facility’s telemedicine program
- Define the role of a community telemedicine coordinator

Host:
- Sherrie Williams, Executive Director, Georgia Partnership for TeleHealth

Speakers:
- Robin Crosby, Director of RSHC Project, Education, and Marketing, Appling Health Systems
- Jennifer Murphy, Telemedicine Coordinator, Appling Health System

Speakers’ Biographies:

Robin Crosby is a graduate of Georgia Southern University with a Bachelor’s in Health Sciences. She is currently pursuing an MBA from Walden University. For the last 18 years, she has worked with Appling Health Care System in various departments and positions throughout the system. Today, Robin serves as the Director of Education, Marketing, and the Rural Hospital Stabilization Pilot Project.

Jennifer Murphy is a graduate of Coastal Pines Technical College as a Licensed Practical Nurse. For the last 6 years, she has worked with Appling HealthCare System in various departments and positions throughout the system. Today, Jennifer is the Community Telehealth Coordinator and serves as a liaison between the Appling HealthCare System and the Appling County School System.

Telemedicine: Domestic and U.S. Missions

Thursday, March 3, 2016
11:05-11:25 am

Session Description:

During this session, healthcare professionals will learn how to get involved with medical missions without ever leaving the comfort of their office.

Learning Outcomes
At the end of this session, attendees should be able to:
- Describe how telemedicine is bringing healthcare to underserved areas domestically and around the globe
- Define the steps for how to get involved with medical telemedicine missions
- Give examples of telemedicine mission work that is currently happening through the Georgia Partnership for TeleHealth network
Panelists’ Biographies:

**Kimberly Wolenski** is an American RN licensed in the state of Texas. She began her career in medicine as a 911 firefighter/paramedic for the city of Houston for eleven years. She spent eight years as an ER/trauma nurse in a level III trauma center in Ft. Bend County, Texas. She made the move to Afghanistan in 2011 and that is where she remains.

Zwan Family Charity is a 501c3 charity based in Kabul, Afghanistan. Our mission is to connect impoverished Afghans with necessary medical care and education. Zwan Family Charity was able to offer eye surgery, ear surgery, nasal surgery and multiple heart surgeries during the year of 2015. Zwan Family Charity was also able to offer routine medical care and evaluation to approximately 150 orphans from three orphanages in Kabul. Dr. Gran Zwan is the founder of Zwan Family Charity. He has founded the charity in honor of his father and the rest of his family. Dr. Gran is an Afghan that was born in Nagrahahr Province. He spent time in a Pakistani refugee camp while the Russians occupied Afghanistan. He understands the burden of poverty and he understands the importance of charity. He was able to return to Afghanistan and study at Nagrahahr University where he received his MD degree. Dr. Gran is a general practitioner and works with all types of patients. Dr. Gran and Kim enjoy their work and love their charity. Both hope that the work they do makes a difference.

**Josue Espana** has a very important and unique position with Global Partnership for TeleHealth (GPT). Josue is a liaison of Global Partnership for TeleHealth who lives in Guatemala and serves Guatemala and Honduras telemedicine clinics. Josue was raised in an orphanage in Guatemala. He was 3 months old when he joined the Casa Para Niños Aleluya family. This ministry, led by Mike and Dorothie Clark, has been in Guatemala for over 25 years and has served over 10,000 children with God's Love and protection, food, clothing, education, dental care and medical care.

At the age of 18, Josue made the decision to be part of Casa Para Niños Aleluya's staff. He started as an English tutor for a year and was offered a teaching position at the orphanage school where he stayed for four years and attended college. He received my bachelor's degree in graphic design and his master's degree in communications.
Session Description:

Any problem can be solved with a little ingenuity. Satellite Beach, Florida Fire & a Rescue Department is using Telehealth technology and community paramedics to address some of the health needs of seniors & the disabled in their community.

Learning Outcomes

At the end of this session, attendees should be able to:

- Identify ways technology is enhancing a community paramedic program
- Describe potential cost savings associated with the program described
- Identify examples of how one forward thinking community has supported the incorporation of technology into community-oriented healthcare

Host:
- Rena Brewer, CEO, Global Partnership for TeleHealth

Speaker:
- Donald Hughes, Fire Chief, City of Satellite Beach, Florida

Speaker Biography:

**Donald Hughes** began his Firefighter / Paramedic career in 1984, currently serving as the Fire and Paramedic Chief for the City of Satellite Beach Florida. During his career, Chief Hughes has served in various command roles in large-scale natural and manufactured disasters, including Hurricanes Katrina, Rita, Sandy and Deep Water Horizon.

In 2007, Chief Hughes began to focus on redefining the role of Fire and EMS agencies and their impact on community health. Today Satellite Beach Fire Department provides a robust Community Health program that provides a “whole-community” concept that addresses the health and social needs of their community and reduces healthcare cost. Chief Hughes is a senior adjunct instructor for the United States National Fire Academy, lecturing nationwide on Fireground Incident Management, Disaster Incident Management, Fire Service Leadership, Firefighter Health and Safety and EMS Research.

Chief Hughes is a graduate of Barry University with a Bachelors of Arts in Public Administration, and a Master of Arts in Management and Executive Leadership from Webster University, and is professionally accredited through the Center for Public Safety Excellence as a Chief Fire Officer and a Chief Emergency Medical Service Officer.

Lunch
12:00-12:40 pm

Exhibitor Speed Round – Gold and Platinum Sponsors
12:30-1:00 pm

2015 Georgia Partnership for TeleHealth Awards
1:00-1:15 pm
Day One: Breakout Sessions
Select from Session 1A (Mental Health) or 1B (Law & Regulation)

**Breakout Session 1A: Mental Health – DuBignon 1**

**Utilizing Telehealth to Provide an Array of Services for Children with Autism Spectrum Disorder**

Thursday, March 3, 2016
1:30-2:15 pm
DuBignon 1

**Session Description:**

One in 68 children is diagnosed with an autism spectrum disorder. Telehealth is a means to provide multimodal treatment for children with autism spectrum disorders in areas that otherwise lack resources and knowledge about autism spectrum disorders. This talk highlights multimodal interventions for autism via telehealth at the Marcus Autism Center at Children’s Healthcare of Atlanta.

**Learning Outcomes**

At the end of this session, attendees should be able to:

- Describe three ways videoconferencing expands the availability of multimodal treatments for children with autism spectrum disorder
- Define Telehealth’s role in helping clinicians and families reduce problem behavior
- Explain Telehealth’s role in communication, adaptive skills, language, and pre-academic skills instruction

**Host:**
- Ed Honeycutt, Liaison, Georgia Partnership for TeleHealth

**Speakers:**
- T. Lindsey Burrell, PhD, Licensed Psychologist, Marcus Autism Center, Assistant Professor, Department of Pediatrics, Emory University School of Medicine
- Caitlin Herzinger Delfs, PhD, B.C.B.A.–D., Licensed Psychologist, Marcus Autism Center, Assistant Professor, Department of Pediatrics, Emory University School of Medicine
- Mindy Scheithauer, PhD, B.C.B.A.–D., Licensed Psychologist, Marcus Autism Center, Assistant Professor, Department of Pediatrics, Emory University School of Medicine

**Speakers’ Biographies:**

**T. Lindsey Burrell, PhD** is an Assistant Professor in the Division of Autism and Related Disorders in the Department of Pediatrics of Emory University’s School of Medicine. She completed her pre-doctoral internship at the Marcus Autism Center, followed by a clinical postdoctoral fellowship in the feeding program and a second year research Fellowship focused on modifying and delivering the Research Units for Behavior Intervention (RUBI) Autism Network parent training program via
telehealth and parent groups for children with ASD and co-occurring disruptive behavior.

**Caitlin Herzinger Delfs, Ph.D., B.C.B.A.–D.** is an Assistant Professor in the Department of Pediatrics of Emory University’s School of Medicine. As a licensed psychologist within the Marcus Autism Center, she is the Program Manager of the Language and Learning Clinic Home-based program and the Community Autism Program. She is responsible for developing and overseeing language intervention and behavioral programming, staff training and supervision, supervision of undergraduate and graduate level trainees, and parent training and consultation.

**Mindy Scheithauer, Ph.D., B.C.B.A.–D.** is an Assistant Professor in the Department of Pediatrics of Emory University’s School of Medicine. She is a licensed psychologist in the severe behavior department at the Marcus Autism Center, overseeing the brief behavior intervention program and case manages in day treatment. Dr. Scheithauer is responsible for managing a consultation caseload, overseeing the clinical care of patients, management of clinicians, program development, and staff training.

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**Connecting Communities: The Power and Nuances of Telebehavioral Health**

**Thursday, March 3, 2016**  
2:15-3:00 pm  
DuBignon 1

**Session Description:**
Telebehavioral health has grown as an efficient way to address provider shortages and expand behavioral health care. Led by a telebehavioral health provider with a powerful personal story, this presentation discusses clinical best practices for addressing the ways telebehavioral health is distinct from other branches of telehealth and details the impact telebehavioral health care can have on communities.

**Learning Outcomes**
At the end of this session, attendees should be able to:
- Describe ways in which telebehavioral health is different from most branches of telehealth
- Apply clinical best practices into their telebehavioral health practice
- Understand the various benefits telebehavioral health can have on community care

**Host:**
- Ed Honeycutt, Liaison, Georgia Partnership for TeleHealth

**Speaker:**
- Derrick Stephens, LCSW, South Atlantic Account Representative and Telebehavioral Health Provider

**Speaker Biography:**
Derrick Stephens, LCSW, is an advocate for expanded behavioral health care access. Derrick grew up in the foster care system after having a mother who was diagnosed with schizophrenia and a father who committed suicide. Today, Derrick uses his personal journey to inspire and help others through difficult times. Derrick runs his own small online clinical practice and serves as an Account Executive for InSight Telepsychiatry.

**Breakout Session 1B: Law & Regulation: Main Stage**

**Georgia Telehealth Laws: 2016 and Beyond**

Thursday, March 3, 2016
1:30-2:15 pm
Main Stage

*Session Description:*

The rapid growth of Telehealth technologies and arrangements offers enormous benefits to the health care community, along with the opportunities for improved patient care, outcomes, satisfaction, and efficiency. It has offered great promise for Georgia providers and patients, alike. As telehealth laws across the country begin to mature, providers should take steps to ensure their telehealth services will comply with federal and state compliance laws and regulations. Participants at this session will discuss:

1) physician licensing rules when collaborating and consultation between providers in Georgia and other states,

2) malpractice insurance coverage and practice standards for telehealth services in Georgia (and for cross-state services);

3) key concepts for privacy, security and consent in telehealth service offerings.

*Learning Outcomes*

At the end of this session, attendees should be able to:

- Recall issues regarding malpractice insurance coverage and practice standards for telehealth services in Georgia (and for cross-state services)
- Identify physician licensing rules when collaborating and consultation between providers in Georgia and other states
- Name key concepts for privacy, security, and consent in telehealth service offerings
- Identify useful tools for telehealth regulatory compliance

*Host:*

- Loren Nix, Director of School Based Health, Georgia Partnership for TeleHealth

*Speaker:*

- Nathaniel Lacktman, Partner, Foley & Lardner LLP

*Speaker Biography:*

Nathaniel Lacktman is a partner with the law firm of Foley & Lardner and heads its telemedicine and telehealth practice, working with hospitals, health systems, and start-ups to build arrangements across the United States and internationally. His practice emphasizes strategic counseling, creative business modeling, and fresh
approaches to realize clients’ innovative goals. He co-chairs the Telemedicine and eHealth Affinity Group of the American Health Lawyers Association and is a supporter of the American Telemedicine Association.

**Telemental Health Regulations: What You Need to Know to Practice in Compliance**

Thursday, March 3, 2016
2:15-3:00 pm Main Stage

Learning Outcomes
**At the end of this session, attendees should be able to:**
- Define TeleMental Health Reg. 135.11.01
- List the requirements to practice telemental health in Georgia

**Session Description:**
This session will define the Ga. TeleMental Health Reg. 135.11.01 by providing definitions and provisions. Delivery methods will be reviewed along with risk management.

**Host:**
- Loren Nix, Director of School Based Health, Georgia Partnership for TeleHealth

**Speaker:**
- Ken Scroggs LCSW, LPC, LMFT, CEAP, DCC, Founder & CEO North Pines Center, Inc.

**Speaker Biography:**
Ken Scroggs, LCSW, LPC, LMFT, CEAP, DCC has provided mental health services for 40 years in the military and civilian communities. He has over 10 years’ experience providing distance counseling services through his company; EAP Works a division of the North Pines Center, Inc. Ken facilitates a three-day TeleMental Health course for licensed mental health professionals awarding 20 CEUs. This course was adapted by the Georgia Composite Board into the content of the Ga. TeleMental Health Reg. 135.11.01. He has provided specialized training on TMH for the Employee Assistance Professionals Association, the Licensed Professional Counselors Association and the National Association of Social Workers well as presenting TMH information to University of Georgia, School of Social Work at the request of the Provost/Vice President.

**Break with Exhibitors**
3:00-3:15 pm

Select from Breakout Session 2A (Rural Health) or 2B (Clinical Practice)
Breakout Session 2A: Rural Health – DuBignon 1

Using a TEAM Approach to Improving Outcomes in Rural Community Health Centers

Thursday, March 3, 2016
3:15-4:00pm

Session Description:

This session will review a TEAM model of care to promote access and improve quality of care for rural populations. TEAM stands for Technology Enhanced Access that Matters. This session will explore how a federally qualified health center (FQHC) in rural New York State implemented telehealth in primary care in order to improve access to primary care, specialty care, behavioral health, and pediatric dentistry for rural and vulnerable populations. Key principles of program development will be reviewed. Additionally, case studies will be used to demonstrate how telehealth, combined with patient centered medical home care coordination can result in improved health status and high quality outcomes.

Learning Outcomes

At the end of this session, attendees should be able to:

- Identify barriers that rural populations face when accessing health care
- Discuss telehealth applications in primary care
- Describe how telehealth increases access to care and quality outcomes in rural populations
- Demonstrate how using technology and team based care improves the health of patients in a rural federally qualified health center (FQHC)

Host:

- Ed Honeycutt, Liaison, Georgia Partnership for TeleHealth

Speaker:

- Terry Jean Yonker, RN, MS, FNP-BC, Telemedicine Clinical Care Coordinator, Finger Lakes Community Health (FLCH)

Speaker Biography:

Terry Yonker RN, MS, FNP-BC, currently works as the Telemedicine Clinical Care Coordinator at Finger Lakes Community Health (FLCH), a migrant and community health center composed of eight FQHCs in the Finger Lakes region of rural New York State. Since 2009, Terry has led program development for telemedicine applications in primary care. She has successfully launched telemedicine, tele-behavioral health, and tele-dentistry programs that integrate specialty and primary health care within a patient centered medical home. She provides care coordination for patients on the telemedicine registries in order to improve access to care and high quality outcomes for patients at FLCH.

She is a 2003 graduate of the University of Rochester with a Master of Science in Nursing and is a board certified family nurse practitioner. She has also completed a fellowship in Leadership and Education for Neurodevelopmental Disability. She has extensive background in project and program management, public health nursing, migrant and community health, and emergency medicine.
**Staying Connected with the Rural Health Program**

Thursday, March 3, 2016  
4:00-4:45pm  
DuBignon 1

**Learning Outcomes**

*At the end of this session, attendees should be able to:*

- Explain funding available to healthcare providers through the Rural Health Care (RHC) Program
- List the benefits of forming a consortium in the Healthcare Connect Fund (HCF) Program
- Describe the eligibility requirements for the HCF Program

**Session Description:**

Robust broadband connectivity is essential to the delivery of telemedicine services. Health care providers need broadband connections of high quality to fully utilize the wide range of telehealth applications. $400 Million of funding annually available to rural health care providers for telecommunication and broadband services. In this session, find out if you are eligible and how to apply.

**Host:**

- Lloyd Sirmons, Executive Director, Southeastern Telehealth Resource Center (SETRC)

**Speakers:**

- Maura Duffy, Program Analyst, Universal Service Administrative Company (USAC) Rural Health Care Program
- Eric Snell, Vice-President and Chief Financial Officer, Georgia Public Web

**Speakers’ Biographies:**

**Maura Duffy** is a Program Analyst for the Universal Service Administrative Company (USAC), where she works collaboratively with health care providers and service providers participating in the Rural Health Care Program, an FCC assistance program that disburses up to $400 million a year in discounts for broadband and telecommunications services in rural areas. She supports strategic outreach efforts to promote telemedicine and rural broadband, develops training materials, and applies her regulatory and process knowledge to resolve complex inquiries.

Previously to joining USAC, Maura was a Research Assistant at the National Center for Health Research, a think tank where she specialized in medical device policy. Maura holds a Bachelor’s degree in mathematics from Georgetown University, and is a Nationally Registered Emergency Medical Technician.

**Eric Snell** has been a part of Georgia Public Web, Inc. (GPW) for over 14 years. During his tenor, Eric is helping to expand, entrench and grow this organization to fulfill its ultimate desire to decrease costs, enhance opportunities and improve connectivity across the great state of Georgia. As the Chief Financial Officer of GPW, he has utilized his years of experience to stabilize GPW’s financial position and expand its offerings and compliance in FCC related programs. Eric has led GPW’s finance team during its formidable growth years and its expansion into both the E-rate Schools and Libraries and the E-rate Rural Healthcare programs. Having participated as a Service Provider since 2004, GPW has expanded its E-rate billings reaching over $3M/year.
Breakout Session 2B: Clinical Practice – Main Stage

Telewound Management: A Model for Value-Based Care

Thursday, March 3, 2016
3:15-4:00 pm

Session Description:
In the continuing transformation of healthcare from volume-based care reimbursement models to value-based models, there are a burgeoning number of technology solutions that enable providers to deliver better care at lower overall cost per patient. In this presentation, we demonstrate how the integrated use of bi-directional video, wound imaging, and wound management software coupled with remote wound expert clinicians improves quality outcomes, reduces costs, and reduces wound associated liability. Data from post acute provider settings demonstrate the benefits of remote comprehensive wound management.

Learning Outcomes
At the end of this session, attendees should be able to:

- Apply “real-life” case studies regarding virtual wound care management so that costs per patient are reduced while improving clinical outcomes and patient satisfaction
- Describe how a virtual wound care management program enhances provider’s ability to partner with other providers in the healthcare continuum and align themselves with value based reimbursement models e.g. ACOs, bundled payment initiatives, integrated delivery models, etc.
- Explain ancillary benefits of a virtual wound care management program including: increase in patient quality of life metrics, new career opportunities for clinicians who desire to continue to use their expert wound knowledge but who cannot perform the physical aspects of direct patient care in the various care settings, and increase in the overall wound care knowledge for all clinicians

Host:
- Loren Nix, Director of School Based Health, Georgia Partnership for TeleHealth

Speakers:
- Katherine Piette, Co-Founder & CEO, Corstrata

Speakers Biography:

Katherine Piette is a Co-Founder and CEO of Corstrata, which provides wound management virtually for healthcare providers to reduce overall cost per patient, improve quality outcomes, and limit exposure to wound related liabilities. She also serves as Principal of Longitudinal Health, a value-based healthcare solutions consultancy company. Previously, Ms. Piette served as VP of Performance Excellence with THA Group where she applied customer-centric, quality
Telehealth: The Innovative Edge of Everything
7th Annual Georgia Partnership for TeleHealth Summit
March 2-4, 2016
Conference Agenda

improvement methodologies for the strategic development of new care delivery models.

Mercy Care: Street Telemedicine Program

Thursday, March 3, 2016
4:00-4:45 pm
Main Stage

Session Description:

The Mercy Care Street Medicine program is a unique mix of technology, volunteers, and people in need of medical care. By going to the patient, Mercy Care is transforming the way the homeless population receives medical care. You will leave this session knowing how YOU can help Mercy Care to continue to treat and care for the medical needs of Georgia's homeless population.

Learning Outcomes

At the end of this session, attendees should be able to:
- Describe the Street Medicine Program
- Identify how physicians can become involved in this program
- Identify examples of how telemedicine is being used to bring medical care to the homeless

Host:
- Loren Nix, Director of School Based Health, Georgia Partnership for TeleHealth

Speakers:
- Liz Frye, MD, MPH, Director of Psychiatry and Street Medicine, Mercy Care
- Kathleen Schaaf, RN, Outreach Nurse, Mercy Care

Speakers’ Biographies:

Liz Frye, MD, is the Director of Psychiatry and Street Medicine at Mercy Care, an Atlanta-based Federally Qualified Health Center focused on homeless health care. Dr. Frye started leading the development of Mercy Care's Street Medicine program starting three years ago and continues to be instrumental in its growth. The Street Medicine team provides primary care and psychiatric care on the streets to the unsheltered homeless population. Dr. Frye also helped integrate telemedicine into the Street Medicine program to expand access to health care to more street-bound homeless individuals. She completed medical school at the University of North Carolina-Chapel Hill and her residency, Community Psychiatry Fellowship and Masters in Public Health at Emory University.

Kathleen Schaaf, RN, “Kathy”, has dedicated her nursing career to working with disadvantaged populations including TB patients in the Middle East, AIDS patients in the settlements of South Africa and currently the homeless in Atlanta, Georgia. Recently she has teamed up with Mercy Care in Atlanta helping to build a Street Medicine program, which includes a model telemedicine component. Early this year she will be sitting for the Board Certification in Psychiatric Nursing to complement her BSN degree she earned from the University of Alabama Huntsville. She and her
husband Mark now reside in Atlanta after spending 24 years abroad in international faith missions.

Closing Remarks
4:45-5:00

Main Stage: Sherrie Williams, Executive Director, GPT
DuBignon 1: Lloyd Sirmons, Executive Director, SETRC

Day 2: Main Session
(0.4 CEUs/4 Hours Credit Available)

Breakfast with Exhibitors
7:00-8:00 am

Utilizing Telehealth through Employer Relationships

Friday, March 4, 2016
8:00-8:45 am

Session Description:

This session will address the importance of telemedicine clinics to support worksites as more efficient alternative to a traditional clinic and or extension to an existing clinic. With access and convenience driving the direction of healthcare, the proven delivery of health-related services via telecommunication technology, or telehealth, has experience tremendous growth.

Learning Outcomes
At the end of this session, attendees should be able to:

- Recall how telemedicine can affect the delivery of worksite healthcare
- Describe clinical applications of various telehealth technologies
- Identify examples of successful telehealth initiatives from case studies in acute and chronic disease management

Host:
- Rena Brewer, CEO, Global Partnership for TeleHealth (GPT), SETRC Principal Investigator (PI)

Speaker:
- Rebecca Luttbeg, Director of Business Development, Health Promotions Solutions

Speaker Biography:

Rebecca Luttbeg comes to Health Promotions Solutions as a recognized health and wellness consultant with over twenty years of sales, marketing and management experience. She has spent the last ten years in the healthcare industry. Prior to joining Health Promotion Solutions, Rebecca spearheaded the corporate health and wellness division for Tenet Healthcare – South Florida, where she built the program from the ground up. She consulted with organizations to develop wellness
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strategies, population health initiatives, improve employee engagement and implement successful programs including on-site health clinics and executive health programs. Additionally, her expertise also includes bundled payment arrangements, workers' compensation and telemedicine solutions for employee health.

As a Certified Corporate Wellness Specialist and Health Coach, Rebecca has been on the front line to see the significant difference corporate wellness in the workplace can have on an individual and a company.

Cutting Out the Middleman: The Mobile Health Movement and Its Regulatory Complications

Friday, March 4, 2016
8:45-9:30 am  Main Stage

Session Description:

Mobile health apps and other direct-to-patient delivery systems are having a disruptive effect on institutional healthcare. These innovations, however, must be reconciled with existing legal, regulatory and payment infrastructures, both at the state and federal level. The uneven path these disruptors are traveling is on display this very moment in courts, legislatures (and yes, mobile devices) throughout the country.

Learning Outcomes
At the end of this session, attendees should be able to:
- Define direct to patient healthcare delivery
- Summarize State and Federal regulations surrounding mobile health solutions
- Recall the economic impact of direct to patient and mobile health solutions

Host:
- Rena Brewer, RN, CEO, Global Partnership For TeleHealth

Speakers:
- Mark Grube, Managing Director, Kaufman, Hall & Associates, Llc
- Bill Boling, JD, Boling & Company
- Mason Reid, JD, Boling & Company

Speakers’ Biographies:

Mark Grube, Managing Director, leads Kaufman Hall’s Strategic Advisory practice, which provides a broad array of strategy-related services to regional and national healthcare systems, academic medical centers, community hospitals, and specialty providers nationwide. Mr. Grube has more than 25 years of experience in the healthcare industry, as a consultant and as a planning executive with one of the nation’s largest healthcare systems. Mr. Grube is a frequent speaker and author on healthcare strategy topics. He and has published dozens of articles and white papers. He is a three-time winner of the Helen Yerger/L. Vann Seawell Best Article Award from the Healthcare Financial Management Association (HFMA). Mr. Grube has presented at national meetings of the American College of Healthcare Executive, (ACHE), The Governance Institute, The Healthcare Roundtable, HFMA, and the Society for Healthcare Strategy and
William “Bill” Boling has practiced healthcare law in Georgia for more than 30 years. Mr. Boling has witnessed telehealth’s emergence firsthand and played an integral role in the launch of REACH Health, the successful Georgia-based telestroke company. Today, Mr. Boling’s health law firm, Boling & Company, counsels a variety of telehealth entrepreneurs in Georgia and throughout the country, and tracks the latest developments at the intersection of law and telehealth.

Mason Reid joined Boling & Company in May 2013 and became a full-time associate in August 2014. Mason specialized in healthcare law at the University Of Georgia School Of Law, taking a keen interest in provider regulation and health care finance. In addition to his work for Boling & Company, Mason has interned in the general counsel’s offices of St. Mary’s Health System, the Georgia Department of Community Health, and the Cobb County Attorney’s Office. His work experience includes health law compliance, health facility regulation, administrative adjudication, contract drafting, litigation drafting, and substantial healthcare law research. Mason has a background in journalism, copywriting, and political science, along with avocational pursuits in film and music.

Your Telehealth Business Plan: Don’t Leave Your Clinic without It

Friday, March 4, 2016
9:30-10:00 am
Main Stage

Session Description:
Telehealth is one of the few healthcare innovations that is not (yet) mandated by the government. This poses a great opportunity for leading healthcare organizations to get ahead of the inevitable: That telehealth is here to stay and that telehealth will be the de facto care delivery mechanism in the not-so-distant future.

However, to lead staff through yet another change in our change-fatigued industry reeling from the aftermath of botched healthcare technology rollouts is not for the faint of heart. However, as Christian discovered in numerous engagements, a sound telehealth business plan greatly enhances the chances not only for a successful launch or expansion of a telehealth program, but for the telehealth services to be financially and organizationally sustainable. Based on his experience at multiple healthcare organizations, let Christian share with you how you should go about developing a telehealth business case: whom should you involve? What should you cover? How can you get started? What tangible and intangible benefits can flow into the pro forma?

The interactive, engaging presentation will leave you with some tangible takeaways that you can apply as soon as you are back in your office.

Learning Outcomes
At the end of this session, attendees should be able to:

- Identify reasons why telehealth is more than just a few cameras and monitors, thus requiring a more rigorous approach
- Describe the benefits of launching or expanding telehealth services with a business plan
- List the components of a sound telehealth strategy and business plan
- Identify how a business sets the stage for successful organizational change management

Host:
- Sherrie Williams, Executive Director, Georgia Partnership for TeleHealth

Speaker:
- Christian Milaster, President, Ingenium Telehealth

Speaker Biography:

Christian Milaster is the Founder and President of Ingenium Telehealth. His role as Ingenium’s Strategic Telehealth Advisor is the culmination of a 25-year career that spans employers like Mayo Clinic and IBM Global Services, in locations like Hamburg, Germany, Toronto, Canada, and Columbus, Ohio, and experiences as a software developer, engineer, project manager, and process improvement analyst.

Christian’s introduction to healthcare came at the Mayo Clinic in Rochester, Minnesota where he worked for 12 years with physicians, nurses, administrators, engineers, and IT staff to improve patient care through innovative process redesign and custom-engineered solutions. “The Needs of the Patient come First”, Mayo Clinic’s core value statement, is now driving each decision Christian makes in his projects.

Consistently throughout his entire diverse career, Christian diligently identified the latent needs of his customers to develop unique, innovative solutions that best solved the problem at hand most sustainably. For Christian, telehealth is the perfect intersection of clinical efficacy, cost effectiveness, process design, and solution engineering—giving patients the right technology to get the best care when they need it, where they need it.

Born, raised and educated in Hamburg, Germany, Christian holds an engineering degree in Technical Information Science and in 2007 obtained certification as a Project Management Professional (PMP).

E-Pharmacy: A Case for Cost Savings and Efficiency

Friday, March 4, 2016
10:00-10:30 am

Session Description:

During this session, Michael will discuss the horizon of telehealth services from his perspective as a pharmacist and where he sees the future for their role in telehealth services. Learn how e-pharmacy can
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save hospitals money by reducing hospital readmissions and by creating a more efficiency pharmacy program.

Learning Outcomes
At the end of this session, attendees should be able to:

- Define pharmacist's role in Telehealth and hospital stays and how does it benefit patients, providers and payers
- Define pharmacist's role in Telehealth and hospital discharges and how does it benefit patients, providers and payers
- Identify the future for the utilization of pharmacists in Telehealth

Host:
- Sherrie Williams, Executive Director, Georgia Partnership for TeleHealth

Speaker:
- Michael Azzolin, COO, PharmD on Demand

Speaker Biography:

Michael Azzolin (PharmD ‘02, MBA) is the COO and co-founder of PharmD on Demand, a hospital pharmacy management and remote pharmacy services company. The success of the company is attributed to the synergy of his and co-founder and CEO Andy Barr’s’ relationship. The foundation for the company stems from Michael’s early experiences in hospital pharmacy. After leaving a large metropolitan hospital to become Pharmacy Director at a rural hospital, Michael identified inconsistencies in patient care. Medication errors, drug interactions, delayed medication therapy optimization and the like were occurring at the rural hospital more frequently, due to lack of a 24-hour pharmacy. With Michael’s experience in technology, the flagship concept of PharmD on Demand was developed – remote pharmacy services or RPS.

As a pioneer in this new service industry in Georgia, Michael participated in the development of rules and regulations by the State Board of Pharmacy. PharmD on Demand currently services 12 rural hospitals in Georgia remotely as well as several rural hospitals in states spanning the Eastern seaboard. After 3 years, PharmD on Demand began offering and providing complete pharmacy management services for hospitals. This concept expands upon the successes of remote pharmacy services by applying expert pharmacist knowledge in various aspects of the profession to small, rural facilities that would otherwise not have the expanse of resources available to large, metropolitan facilities. Collectively PharmD on Demand’s remote pharmacy and pharmacy management services combined have decreased hospital pharmacy costs by over 20% per year while catching and intervening an average of over 75 otherwise unidentifiable drug interactions and adverse drug reactions per facility per month.

Break with Exhibitors
10:30-10:45 am
Mobile School Based Telemedicine: Bridging the Gaps in Healthcare in the Tennessee Valley

Friday, March 4, 2016
10:45-11:15 am
Main Stage

Session Description:

The Ronald McDonald Care Mobile is the first of its kind to implement telemedicine inspiring others to think outside the box. The implementation has propelled the program forward with the support of the community sponsors and partners. This program is one of a kind and filling a healthcare gap.

Learning Outcomes
At the end of this session, attendees should be able to:
- Describe how mobile school based telemedicine works
- Describe how the community, school staff, and community partners are important to the overall success of a program
- Recall possible hurdles and how to overcome them
- Identify examples of “thinking outside the box” when it comes to School Based Health and Mobile Health

Host:
- Sam Stephenson, Sr. Liaison, Georgia Partnership for TeleHealth

Speaker:
- Reyne Pohl, RN, Ronald McDonald Care Mobile, Supervisor, Children’s Hospital at Erlanger

Speaker Biography:

Reyne Pohl, RN, is the Supervisor for the Ronald McDonald Care Mobile and has been a visionary for the Ronald McDonald Care Mobile program. Reyne is a Lee University and Cleveland State Community College School of Nursing graduate. As a former school nurse, Reyne understands and has witnessed many children suffer from lack of healthcare. It is with great passion for the Ronald McDonald Care Mobile program that she began this journey March of 2014.

South Eastern Telehealth Resource Center: How May We Assist You?

Friday, March 4, 2016
11:15-11:45 am
Main Stage

Session Description:

The Southeastern Telehealth Resource Center is a free resource that is available for you to use. Mr. Sirmons will describe the services offered and how to access them. You will also learn more about the Georgia Telemedicine Workgroup and how you can get involved!
Learning Outcomes

At the end of this session, attendees should be able to:

- Define what a Telehealth Resource Center is
- Describe the services provided through SETRC
- Identify how to enroll in the National School of Applied Telehealth certification courses
- Recall how to contact any of the National Telehealth Resource Centers

Host:
- Rena Brewer, CEO, GPT, SETRC PI

Speaker:
- Lloyd Sirmons, Executive Director, South Eastern Telehealth Resource Center

Speaker Biography:

Lloyd Sirmons received his Associates Degree in Computer Science from Columbus State University 1998. He immediately began his IT career working with TSYS of Columbus, GA where he worked as a mainframe programmer. He worked a number of years with Columbus Regional as a System’s Analyst before entering into full time ministry where he served in pastoral leadership for nearly 14 years before joining the GPT team in August of 2010 as the BTOP Project Director. He completed his BS degree in Interdisciplinary Studies from Liberty University in 2009. Lloyd not only brings a sound knowledge of IT solutions, but also brings strong leadership and communication skills as the Director of the Southeastern Telehealth Resource Center.

A Virtual Care Model: MyClinic

Friday, March 4, 2016
11:45-12:15 pm  
Main Stage

Session Description:
During this session, you will learn of a concept to bring telemedicine into the world of urgent care. Through this discussion, you will learn about the business structure for an urgent care clinic seeing acute care patients as well as specialty care visits through telemedicine services.

Learning Outcomes
At the end of this session, attendees should be able to:

- Describe the virtual care center model
- Identify how reimbursement is handled in the model
- Provide examples of benefits this model has on a rural community

Host:
- Les Evans, Lead Liaison, Georgia Partnership for TeleHealth

Speakers:
- Julie Mock, Clinical Director, MyClinic
• John Hopkins, MD, Convenient Care Solutions

Speakers’ Biographies:

Julie Mock, RN started in August 2015 as My Virtual Care Clinic Director for Salus TeleHealth. Prior to joining Salus, Julie served the Southeast Health District in public health as an expanded role nurse for 15+ years. She practiced in various health departments including managing the DAISY Clinic in Waycross, Georgia. Julie also worked at Memorial Medical Center in Savannah, Georgia, as a staff nurse on the surgical floor. Julie has her Bachelor’s Degree in Nursing from Georgia College & State University. She is married to Charles Mock and they have two sons.

John Hopkins, MD is a board certified Emergency Physician. After completing residency at Drexel University in 2010, he worked in various practice settings including large tertiary care centers as well as small rural communities. Because of these experiences, he founded Convenient Care Solutions, LLC in 2014. The company’s focus is to catalyze the utilization of telehealth and healthcare technology in an effort to increase overall population health and care access through the redistribution of healthcare resources. Additionally he is faculty at Thomas Jefferson University Health system in the Department of Telehealth and Medical Director of My Virtual Care Clinic. John resides in Haddon Heights, NJ with his wife, Adrienne and three children Ian, Jack, and Lucy.

Closing Remarks, Door Prizes, and Adjourn
12:15pm

Rena Brewer, CEO, GPT
Sherrie Williams, Executive Director, GPT

Continuing Education at 2016 GPT Spring Conference

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